

June 25-28, 2020 • Walton Park

**FIREWORKS SPONSOR | ~~1 AVAILABLE~~ - SOLD OUT****\$1,000**

- Logo on event volunteer t-shirts
- Complimentary parade entry (\$100 value)
- Large logo on event web page with link
- Large logo recognition in Oakdale Update
- Full page ad in Summerfest schedule of events
- Verbal mention on Oakdale Update show & at Summerfest parade
- Solo feature/tag on City of Oakdale social media
- Feature ad on City Hall lobby monitors
- Logo on all event advertising

**MUSIC SPONSOR  
4 AVAILABLE****\$500**

- Logo on banner at bandshell
- Business name on event volunteer t-shirts
- Small logo on event web page with link
- Business name recognition in Oakdale Update
- Inclusion on Summerfest schedule of events
- Verbal mention on Oakdale Update show, and at Summerfest parade
- Mention/tag on City of Oakdale social media
- Shared ad on City Hall lobby monitors
- Business name on all event advertising

**BINGO SPONSOR  
4 AVAILABLE****\$500**

- Logo on banner at bingo tent
- Business name on event volunteer t-shirts
- Small logo on event web page with link
- Business name recognition in Oakdale Update
- Inclusion on Summerfest schedule of events
- Verbal mention on Oakdale Update show, and at Summerfest parade
- Mention/tag on City of Oakdale social media
- Shared ad on City Hall lobby monitors
- Business name on all event advertising

**5K SPONSOR****\$250**~~5 AVAILABLE~~ - 4 LEFT

- Logo on race t-shirts
- Vendor table at race
- Small logo on event web page with link
- Business name recognition in Oakdale Update
- Inclusion on Summerfest schedule of events
- Mention/tag on City of Oakdale social media
- Shared ad on City Hall lobby monitors
- Business name on all event advertising

**SKATE SPONSOR****\$250**~~2 AVAILABLE~~ - SOLD OUT

- Logo on competition event banner
- Small logo on event web page with link
- Business name recognition in Oakdale Update
- Inclusion on Summerfest schedule of events
- Mention/tag on City of Oakdale social media
- Shared ad on City Hall lobby monitors
- Business name on all event advertising

**AD IN SUMMERFEST PROGRAM | 20 AVAILABLE****\$50**

- Approximately 2" x 1.5"
- 5,000 printed and distributed

*Sponsors subject to discretion and final approval of the Summerfest Committee.***FOR MORE INFORMATION OR TO RESERVE YOUR SPOT**Contact Alyssa MacLeod: 651-730-2722 or [alyssa@ci.oakdale.mn.us](mailto:alyssa@ci.oakdale.mn.us)