

**WORKSHOP  
ECONOMIC DEVELOPMENT AUTHORITY  
CITY OF OAKDALE  
April 23, 2019**

**Attendance**

The Oakdale Economic Development Authority held a workshop on Tuesday, April 23, 2019, at Oakdale City Hall, 1584 Hadley Avenue North, Oakdale, Minnesota.

Present:

President Paul Reinke

Commissioners:     Jake Ingebrigtsen  
                          Susan Olson  
                          Colleen Swedberg  
                          Kevin Zabel

Absent:               None

Also Present:        Susan Barry, City Clerk  
                          Bart Fischer, City Administrator  
                          Bob Streetar, Community Development Director

**Business Retention and Expansion Initiative**

Community Development Director Streetar provided an overview of the city's business visitation program, established in 2016.

In response to a question from Commissioner Zabel, Community Development Director Streetar explained that staff provides businesses with information on brokers that work in the east metro area.

Commissioner Zabel asked that a more comprehensive list of brokers be provided.

Commissioner Ingebrigtsen liked that the business receives a letter from the mayor that explains the visitation program.

Chairperson Reinke asked the EDA to consider ways to improve the process, to let Community Development Director Streetar know if they would like to participate in business visits, and to let staff know about articles about businesses in Oakdale.

**Adjournment**

The meeting adjourned at 6:46 PM.

Respectfully submitted,  
Colleen Swedberg  
Secretary